


{ from the Dolomites, a **Unesco World Heritage Site**

Dolomia,
water
that's
full *of*
life



Dolomia,
water
that's
full *of*
life



Precious *water*,
the secret
within the
Dolomites

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The Friulian Dolomites Natural Park

The Dolomia mineral water source is located in the Friulian Dolomites, within the Friulian Dolomites Natural Park. The Friulian Dolomites are part of the Dolomite Mountains declared a Unesco World Heritage Site on 26th June 2009, because of their highly distinctive and exceptionally beautiful landscape, and their scientific importance at a geological and geomorphological level. The Friulian Dolomites Natural Park is a piece of paradise, a heritage of all humanity whose purity is protected and preserved. It is known for its unspoilt environment and respect for flora and fauna.

Astounding beauty

The Dolomia mineral water source is located in Val Cimoliana, a long, deep valley that crosses the Friulian Dolomites Natural Park, wedged between Dolomite peaks that are almost 3,000 metres high. The valley was shaped by the eroding action of glaciers which covered most of the area in the Last Ice Age which ended 10,000 years ago. The "Stretta di Gote" in particular, offers spectacular scenery between high vertical walls separated by just a few metres as carved by erosion. The water which suddenly emerges, falls wildly in the torrent and plunges from the high cliffs. The place, wild and unspoilt, gives real lovers of mountains the opportunity to immerse themselves in the deep silence that is to be enjoyed

during excursions. They can contemplate infinity as they marvel at the expanse of the perennial snowfields, at the roaring water of the inaccessible canyons, at the wintry spectacle of icefalls dangling along impracticable cliff sides.

*In this setting
we find Dolomia,
the natural mineral
water that springs
within the Friulian
Dolomites
Natural Park.*





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Dolomia,
pristine
water.



The history of Dolomia: wisdom and experience

Dolomia was created thanks to the intuition of one of the company's founding members whom, whilst spending time in Val Cimoliana, was told by the area's older generation of a time when livestock coming down the valley from high mountain pastures liked to drink – out of the many springs available – at the spring situated at “gote”, where Dolomia Water flows today.

*It was known that here
the water was good.
The first analyses
gave very positive
feedback on the water's
properties and this was
the motive that
led to the launch
of the initiative.*


Gote: the source

Dolomia natural mineral water springs from the rock of the Eastern Dolomites, today Unesco World Heritage site, in Val Cimoliana, at 833 mamsl, in the Friulian Dolomites Natural Park, in an enchanting place with breathtaking scenery of rare beauty and an uncontaminated environment. A protected area, of great geological interest, with a magnificent variety of flora and fauna.

Water born from the rocks

Dolomia water flows from the dolomite rock, from which it derives its name. Dolomite rock – specifically Main Dolomite – is particularly widespread in the area in which the Dolomia water source is found and it is one of the main components of the Dolomite Mountains. Its formation dates back to the Late Triassic geological era, in particular to the Noricum and Rhaetian period, 200 million years ago!





Dolomia, tell me a story.

The sound of “life”: crystal clear water

One morning, like any other, Italo was taking a stroll through the woods. It was a spring day, the sun beamed down from a cloudless sky and yet the air was still fresh and crisp.

Italo had decided to venture into the Friulian Dolomites Natural Park, along the Val Cimoliana as he frequently liked to do. He loved to walk, to savour the different smells around him and to take in all the sounds and colours of the mountain landscape.

That morning, however, his attention was drawn inadvertently to a sound that he had never noticed before: the sound of gushing water.

He suddenly remembered the tales of the valley's older generation, and, intrigued by this sound “of life”, he wandered from the marked trail.

To his astonishment, nestled in that wild and enchanting place, which still to this day exudes all the magic of an unspoilt landscape, he came across a crystal-clear spring babbling over the rocks... Dolomia Water.

Gote

Gote means drop in Friulian language

In local tradition, the word Gote has always referred to the place in Val Cimoliana where there are many springs. Today, it is where Dolomia Water is sourced.





from the Dolomites, a **Unesco World Heritage Site**

Water filtration, the origin of purity.

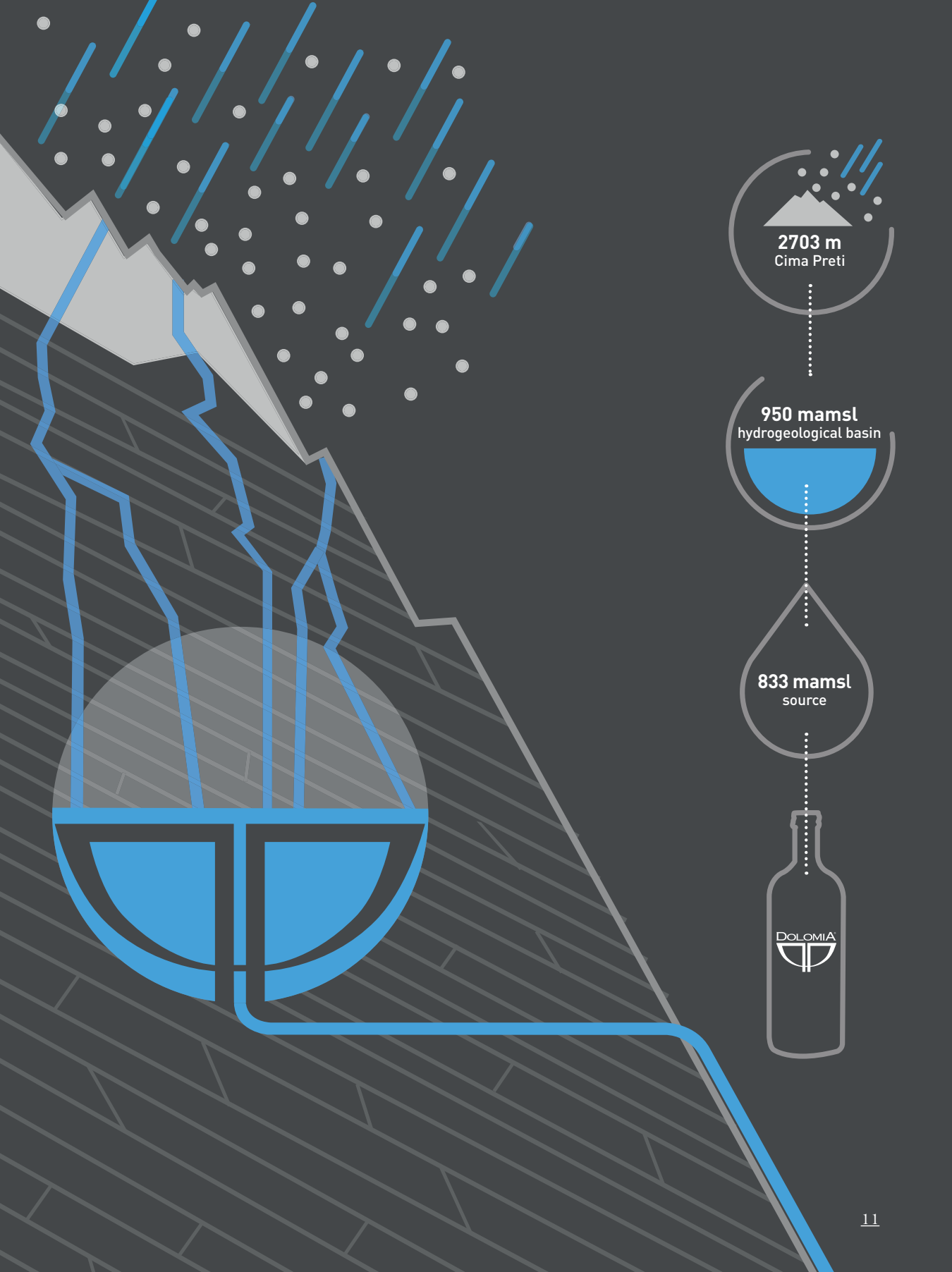
The deepest layers of perennial snows melt on the Cima Preti mountain group at 2703 mamsl, causing water to slowly filter through the dolomite rock, forming an uncontaminated, ancient and huge hydrogeological basin underneath the mountain.

An ancient hydrogeological basin.

Water continuously flows into the hydrogeological basin, lying in contact with the dolomite rock for many years, absorbing its most precious minerals and oxygen, then gushing out 833 mamsl where Dolomia is born and bottled, still flowing, just as it springs at the source, conserving all of its original properties for consumers.

Dolomia Water springs at a temperature of 7-8°C (45°F) from one of Europe's richest water sources.







{ from the Dolomites,
a **Unesco World Heritage Site**

Dolomia, water that's *full* of life!

Purity

*Dolomia Water springs within a natural
park, a Unesco World Heritage Site,*

rich in wild flora and fauna, where you can walk for kilometres
without seeing any signs of human settlement.

Lightness

Dolomia Water born in the high perennial snows

and after being filtered within the mountain, rests within contact with
the dolomite rock for decades, from which it takes the best components
as well as its name. Even though Dolomia Water is one of the lightest
mineral waters available, it is still rich in valuable minerals.

Know the *source*, know what you *drink*.

Dolomites Natural Park

Unesco Heritage

*Ideal
Alcaline*
pH 8.1

*Absolute
Purity*
Nitrates 2 mg/L

*With the
lowest*
Sodium content
0.2 mg/L

*Arsenic
Absent*
<0.001 mg/L

Calcium
27.4 mg/L
Magnesium
14.7 mg/L
Bicarbonate
157 mg/L

*Rich in
Oxygen*
10.5 mg/L

*Dolomia
rock*



Dolomia Water: *its “values”*



Dry Residue (TDS)

114 mg/L

***Dolomia Water is
among the lightest
low-mineral content
waters available.***

Its low dry residue (TDS) of 114 mg/L, together with its balanced mineral composition, makes Dolomia Water pleasant to drink and particularly suitable as part of your daily diet, encouraging diuresis and eliminating uric acid.

Dissolved Oxygen

O₂ 10.5 mg/L

***Dolomia Water:
the highest value
in the mineral
water market.***

Dolomia mineral water stands out due to its high level of dissolved oxygen – 10.5 mg/L – one of the highest values in the mineral water market.

Oxygen is a gas naturally dissolved in spring water. Water is essential for our existence, and oxygen is essential for life.

Oxygen leads to an improvement in our general well-being, has an energising effect and specific beneficial effects on many of the human body's organs.

Calcium

Ca⁺⁺ 27.4 mg/L

Magnesium

Mg⁺⁺ 14.7 mg/L

Bicarbonate

HCO₃⁻ 157 mg/L

***Dolomia Water:
rich in good
minerals.***

Dolomia Water is characterised by a good concentration of calcium, an essential element for bone structure and vital physiological processes.

Dolomia Water guarantees magnesium intake, therefore helping to maintain the body's balance and wellbeing and is therefore particularly useful in athletes' diets.

The concentration of bicarbonates in our water is unique, thanks to the configuration and nature of the rock from which it springs. Helped by its alkaline nature, Dolomia Water is effective at stimulating gastric secretion and aiding digestion.

The presence of bicarbonate is useful for limiting acidosis caused by physical exercise.



Nitrates NO_3^- 2 mg/L *Dolomia* *the water for children.*

The purity of Dolomia Water is reflected also by its low nitrate content.

The World Health Organisation recommends a nitrate limit of 45 mg/L for mineral waters, and of 10 mg/L for waters intended for infants and pregnant women.

pH 8.1 *Dolomia Water* *is one of those* *rare naturally* *alkaline waters.*

Dolomia Water's optimum alkaline pH is useful for reducing the acidity of the human body, as well as making it very palatable.

Arsenic As <0.001 mg/L *Dolomia Water,* *exceptional* *purity.*

The near-total absence of arsenic proves the exceptional purity of Dolomia Water.



Sodium Na^+ 0.2 mg/L (0.00002%) *Dolomia the water* *with the lowest* *sodium content.*

Thanks to its exceptionally low sodium content, it is the water most "recommended for low-sodium diets" and for the prevention of water retention. There are no consumption limits when recovery is required due to heavy sweating.



from the Dolomites, a **Unesco World Heritage Site**



Dolomia, *the sign* written on the rock

We bottle the purest mineral water that flows from the Friulian Dolomites Natural Park, a Unesco World Heritage Site, with passion and respect for the environment. Dolomia, as created by a pristine environment, is for the well-being and drinking pleasure of all consumers who believe that not all waters are equal, who know that our bodies are mostly made of water that must be constantly replaced, and who therefore only choose the best.

2001

The company started in 2001 from a courageous idea of its founding members, who, thanks to the tales of the older generation of Cimolais (Pordenone, Italy), realised that the many sources of light, exceptionally pure mineral water that flowed in Val Cimoliana on the slopes of Cima Preti mountain, could be used, thanks to their initiative, to establish a bottling plant and create an important opportunity of sustainable development for the entire Valcellina mountain area.

2007

Construction of the water-intake system from the source at Gote inside the Val Cimoliana was completed, including over 8 km of water piping that leads right to the plant. Construction of Dolomia Water's modern bottling plant, including two bottling lines,



2008

was also completed in the Municipality of Cimolais (PN), Pinedo, on a wide plain surrounded by beautiful and picturesque mountain scenery.

Production and marketing of Dolomia mineral water began in late Spring 2008. The name of the water and the related brand was quickly identified as "Dolomia", which is the rock on which the water lies for a long time, absorbing its best components such as magnesium, calcium and bicarbonate, before flowing clear, cool and pure from the spring.

2009

The perception of the purity and environmental prestige of the mountains from which Dolomia water flows was authoritatively confirmed in 2009, when Unesco recognised the entire Friulian Dolomites Natural Park, where the Dolomia water source is located, as a Natural World Heritage Site.

2016

The installation of a new PET production line in Spring 2016 will offer an increased production capacity, thus ensuring and increasing the supply of products to current and future partners.

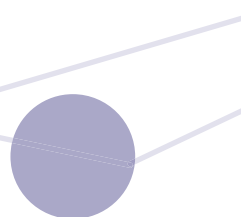


Dolomia, *a unique* brand with *3 product* ranges

Dolomia Exclusive: luxury packaging
for unique mineral water.
Perfect on the most refined tables.

Dolomia Elegant: high quality water in
stylish packaging designed to offer multiple
benefits not only to the HORECA
and hospitality sectors.
The Dolomia Elegant range is an
expression of Italian quality
and beauty. So trendy, so Elegant!

Dolomia Classic: for everyday life.
A complete line of products
for every occasion.





from the Dolomites, a **Unesco World Heritage Site**



**DOLOMIA
2020**

*Health and well-being are increasingly important values.
More and more, people wish to look after their bodies,
eat well and they especially love
surrounding themselves with beauty.
Dolomia, the choice of excellence on the table.*

+15%

A growing
trend
“marks”
Dolomia
Water’s
virtuous
pathway



Italian Origin and Style

Dolomia,
pure Excellence
and *Italian Style*







Italian Origin and Style



The excellence of Dolomia water was awarded Three Golden Stars in 2013, 2015 and in 2018 at the Superior Taste Award by the International Taste & Quality Institute, based in Brussels.

Dolomia glass Exclusive

An exclusive original packaging to compliment the refinement and style of high-end restaurants. The elegance and exclusivity of the bottle embellishes the table giving a touch of refinement and sophistication to the setting.



Glass Exclusive 750 mL
Created for high-end restaurants.



Still

Dolomia Exclusive still water has a naturally clean and delicate taste. The unique mineral composition and purity of Dolomia mineral water enhances the gastronomic experience - it is perfect for pairing with exquisite food and supreme wines.

Sparkling

Dolomia Exclusive Sparkling expresses personality not only in its packaging but also in its taste! Dolomia sparkling water delivers a crisp, sophisticated taste with a lively effervescence that refreshes and cleanses the palate. It's the perfect accompaniment to any meal.



Glass Exclusive 500 mL

Single serve for high-end restaurants and hospitality.



Glass Exclusive 330 mL

Aimed at the hospitality sector.



Italian Origin and Style

Dolomia exclusive *purity.* *Excellence* on the table.

The perfect clarity and elegance
of Dolomia Exclusive on the table,
together with the purity and delicacy
of the mineral water inside,
make it unique and unmistakable,
a real added value to increase enjoyment
of the food and wine that accompany it.





FRIZZANTE
ACQUA MINERALE NATURALE OLIGOMINERALE
DOLOMIA®

NATURALE
ACQUA MINERALE NATURALE OLIGOMINERALE
DOLOMIA®

} Italian Origin and Style



Dolomia, *pet* Elegant

Innovative, modern and
attractive, Dolomia pet
Elegant mineral water bottle
has refined sleek design and is
perfectly suited for the needs of
HORECA channel customers,
as well as of anyone looking
for a high quality water in
stylish packaging.



Pet Elegant 1 L

Provides an elegant look on the table due
to its sleek shape.



Still

The unique fine taste of Dolomia still mineral water is well combined with the style and personality of the packaging.

Sparkling

Pleasant effervescence and elegance combined. Thanks to its unique properties, and the pleasant fresh feeling it leaves on your palate, Dolomia sparkling water is a great accompaniment for all meals. Perfect for those who enjoy a strong effervescence!



Pet Elegant 500 mL

Perfect for on-the-go consumption.



Pet Elegant 330 mL

Practical pocket-sized. Also convenient for children.



Pet Elegant 250 mL

Perfect for bar and hotellerie sector is also a practical pocket-sized. Also convenient for children.



Italian Origin and Style

Inspired by the
vibrant colours of
the flora in the
Friulian Dolomites
Natural Park, the
Dolomia Elegant
packaging
emphasises its close
link with nature
and highlights the
best that nature can
offer, not just to
the palate but also
when relaxing at
trendy restaurant
tables.

Dolomia, beauty and relaxation: *natural* inspiration!

Innovation and elegance

The packaging of Dolomia Elegant is created for a clientele who is conscious of the quality of their water but also of design. Its innovation combines a discreet and elegant label with a practical and essential pet container with the same consistency and clarity as the finest glass.





Italian Origin and Style

Dolomia, *pet* Classic

Dolomia pet Classic is offered in two bottle sizes to meet daily needs: the 1.5 L ideal for daily consumption at home and the 500 mL size ideal to carry in your pocket or bag and convenient in the office, at school, in the gym or during a walk.



Pet Classic 500 mL

Perfect for on-the-go consumption.



Still

Enjoying Dolomia still water, you will appreciate its excellent flavour thanks to its unique mineral composition and natural alkalinity. Dolomia Classic Still water is also suitable for children.

Lightly Sparkling

Dolomia lightly sparkling water is perfect for those looking for a water with delicate effervescence.

Sparkling

Dolomia sparkling water for those who enjoy a strong effervescence!

Pet Classic 1,5 L

Ideal for daily consumption at home.

} Italian Origin and Style

We *drink* Dolomia!

*Drinking Dolomia water
is the simplest and most precious
gift for your body.*

Dolomia Water is light.

Dolomia Water is for everyone.

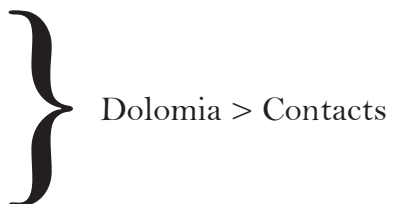
*Dolomia Water is for taking
care of yourself.*





***Dolomia is the
water for children.***

In July 2008, Dolomia natural mineral water was approved by the Ministry of Health as suitable and recommended for the preparation of infant formula (D.M. 25.07.2008).



Acqua Dolomia

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Dolomia,
water
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full *of*
life

